



ophthalmology
futures forums

Virtual2021

Asian Forums *Virtual*

Asian Retina Thurs. 25 March

Asian Fri. 26 March

Euro Forums Amsterdam *Hybrid*

European *Hybrid* Thurs. 26 Aug.

Retina *Virtual* Thurs. 09 Sept.



Sponsorship prospectus
Asian & Euro Forums

Asian Forums 2021: *Virtual*

Ophthalmology Futures Asian Retina Forum

Virtual 2021 - Thurs. 25 March

Ophthalmology Futures Asian Forum

Virtual 2021 - Fri. 26 March

(Forums begin @ 8:00 SGT / GMT+8)

Euro Forums 2021: *Hybrid*

Ophthalmology Futures European Forum

Amsterdam Hybrid 2021 - Thur. 26 Aug

Ophthalmology Futures Retina Forum

Virtual 2021 - Thurs. 09 Sept.

(Forums begin @ 8:00 CET / GMT+1)

Sponsorship opportunities

Ophthalmology Futures are delighted to be hosting 2021 Asian & Euro forums.

The Forum's sponsorship opportunities offer companies of all sizes a unique platform to highlight their organisation, products and services to prominent business and scientific leaders.

The packages detailed below cover sponsorship of both Asian Retina, Asian forum, Retina and European forums. For sponsorship opportunities for an individual forum only, please contact: info@ophthalmology-futures.com.

	Platinum	Gold	Silver	Bronze	New Innovator
Sponsor acknowledgement and spotlight in all meeting materials and forum website					
Asian Retina & Asian sponsorship 2 DAYS	€35,000	€20,000	€10,000	€5,000	€3,000 ⁺
Euro Retina & European sponsorship 2 DAYS	€45,000	€27,000	€13,000	€7,000	€4,000 ⁺
Combined Asian & Euro sponsorship 4 DAYS	€55,000	€35,000	€20,000	€10,000	€6,000 ⁺
Combined sponsorship saving	€25,000	€12,000	€3,000	€2,000	€1,000
Company profile abstract in programme and on website	✓	✓	✓	✓	✓
Advertisement in programme	Inside Cover	Full-page	Half page		
Delegate mailing list (sent post-meeting)	✓	✓			
Sole sponsorship of 1 x panel	✓				
Guest blog on website	✓				

*Available to companies within 5 years of incorporation.
For details contact: info@ophthalmology-futures.com.

Virtual & hybrid forums

Virtual forum sponsors will be acknowledged and showcased on the forum website, social media channels, during the sponsoring forum (between sessions) and includes programme exposure. This virtual format allows for a further global reach to faculty who otherwise may not be able to attend in person.

Additional package options

Listings below are on a per forum basis, for details and availability please contact: info@ophthalmology-futures.com

- > Delegate registration list (sent post-meeting)€5,000
- > Blog post on ophthalmology-futures.com (inc. a post to publicise on social channels).....€3,000

Advertising in programme (Gold & Silver sponsors only, Platinum sponsors, contact us)

- > 1 page advertisement / article / advertorial.....€5,000
- > Half-page advertisement.....€2,900
- > Quarter-page advertisement.....€1,600

Other sponsorship options (Asian: Virtual only)

- > Host a 30 minute "Virtual Meet the Expert" session.....€2,000
Advertising the session and topic on social media 'spotlight and an email to the delegate list about the session.
- > Play a video or static advertisement between sessions€1,600
Max. length 3 mins and x2 allocated timeslots per advert.

Other sponsorship options (Euro: Amsterdam only)

- > Sole sponsorship of networking reception€6,000
Including set up of 1x pop-up banner, branded coasters and acknowledgement in programme.
- > Registration area promotion€1,600
Including set up of 1x pop-up banner, table and power point in registration area.
- > Host a 30 minute "Meet the Expert" session.....€3,000
Advertising the session and topic on social media and an invitation inserted into the programme. A max. of 50 physical attendees.

Book sponsorship: Asian & Euro Forums

To book sponsorship please contact:

Asian forums

Combined forums

Euro forums

info@ophthalmology-futures.com

As soon as sponsorship has been confirmed your company details will be added to our website and to pre-meeting information materials.

Note: Sponsorship opportunities are limited; bookings will be taken on a first-come basis and will require full payment to be made upon receipt of our sponsorship confirmation.



Interested in presenting?

If your organisation would be interested in presenting at any of our 2021 Ophthalmology Futures Forums please visit our website and complete an 'application to present' form: ophthalmology-futures.com/apply-to-present

Closing date for applications to present

Asian forums: Virtual 28 February 2021.

Euro forums: Amsterdam 30 June 2021.

